



2011

Lowell Spinners & IAABO Board 95 Christmas Tournament Game Program Ad Book



Lowell Board 95, with sponsorship help from the Lowell Spinners, is hosting the 33rd annual Christmas Basketball Tournament. This event is run by local Basketball Referees to. Over the past 33 years this tournament has generated more than \$89,000 in scholarships. This scholarship money goes directly to deserving Student-Athletes who have participated in the tournament.

All referees, scorers, timers, concessions, and ticket takers are volunteers. After paying for the use of the University of Lowell, 100% of the money raised, goes directly into scholarships.

This game program will be seen by thousands of area families and basketball fans from all of the towns represented in the tournament. This year the field includes the following high schools: Lowell, Chelmsford, Westford, Dracut, Acton-Boxborough, Haverhill, and Londonderry, NH.

Please help us add to the Scholarship pool by purchasing an Advertisement or Personal Message in the Game Program, Ad Book.

AD BOOK SALES FORM

Table with 4 columns: Item, Price, and checkboxes for each item: Cover Pages (\$TBD), Full Page (\$200), Half Page (\$100), Quarter Page (\$75), Business Card (\$50), Personal Messages (\$20).

\*Please make checks payable to: IAABO Board 95

Form with fields for Name, Address, City, State, Zip, Phone, Cell Phone, and E-Mail.

Form with field for Personal Message: (Text Only)

Please send Payment, Advertisement Art, Personal Messages, and Questions to:

Brian Gleason, Ad Book Mgr. abclgleason@verizon.net
5 Butt Hinge Rd. h. 978-244-0336
Chelmsford, MA 01824 c. 978-551-8662

All Advertisements and Personal Messages must be returned by November 20, 2011